

NAMING FACILITIES

CW
(LOCAL)

Naming and Renaming of District FacilitiesBoard Approval Definitions

~~The Board shall have final authority and responsibility~~approval is required for the naming or renaming of District facilities and specific areas of facilities.

For the purpose of this policy, the term District facility shall apply to new and existing schools, including schools scheduled for consolidation through redirection or closure, sport complexes, athletic facilities, and other ~~office~~ buildings and facilities. A specific area or portion of a facility shall refer to a wing, annex, library, media center, auditorium, performing arts center, gymnasium, athletic field, or common area. A specific area or portion of a school shall not apply to classrooms, school offices, and cafeterias.

Criteria for Naming or Renaming FacilitiesSuggesting Names

~~Citizens and~~Residents of the District, District employees, and staff members, as well as Trustees, District board members may submit names to be added to a ~~historical~~ list of suggested names for possible selection. Such list shall be a cumulative resource to be considered when naming or renaming a new or existing facility, shall be maintained in the ~~office of the chief student support officer~~Office of Public Affairs and Communications, and shall be provided to the ~~chairperson~~co-chairs of the each naming committee. ~~In all cases, the name of a school, specific area of a school, or other District facility must respect cultural differences and values.~~

~~The Board, through a resolution that deems the renaming to be in the best interest of the District, may initiate the process for changing the name. [See Process for Selecting Name of School]~~

SchoolsCriteria for Names Facilities

Schools or other facilities may be named for persons, communities (e.g., neighborhoods), locations (e.g., landmarks), or functions (e.g., District programs). Names of persons to be considered shall be of deceased individuals who have made a significant contribution to the local community, the state, or the nation. In all cases, the name of a school, specific area of a school, or other District facility must respect cultural differences and values. ~~In naming any facility for the first time, any waiver of this policy shall require a two-thirds vote of the membership of the Board. In renaming a facility after a living person, any waiver of this policy shall require a unanimous vote of the membership of the Board. In renaming a facility after a deceased person, a simple majority vote of the membership of the Board is required.~~

~~In the cases of consolidations, closures, and the like, consideration should be given at the onset as to how the naming shall be handled. The name selection committee may consider a new name, an existing name, or a combination of school names.~~

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~~Specific Areas of Schools and Facilities~~

Specific areas of schools and facilities may be named for persons, communities, locations, or functions. If the area is named after a person, the following criteria shall apply:

- The individual may be living or deceased;
- The individual must have made a significant contribution to the local community, state, or nation; and
- The individual must be widely respected by the community and the general public.

Exceptions

In naming any facility for the first time, any waiver of this policy shall require a two-thirds vote of the membership of the Board. In renaming a facility after a living person, any waiver of this policy shall require a unanimous vote of the membership of the Board. ~~In renaming a facility after a deceased person, a simple majority vote of the membership of the Board is required.~~

Acceptance of Funds for Naming Rights of a School Facility or a Specific Portion of a Facility

The Superintendent shall develop regulations for the acceptance of funds to support the construction, renovation, or acquisition of District facilities and specific areas or portions of facilities.

The Board may agree to name a District facility for an individual, family, group, organization, or business entity when a major capital donation has been made to the District for the facility by or on behalf of the nominated individual, family, group, organization, or business entity. A major capital donation is defined as either a monetary gift of, or land with a fair market value of, at least \$7,500,000 toward the construction, renovation, or acquisition of the District facility.

The Board may agree to name a specific area or portion of a District facility for an individual, family, group, organization, or business entity when a significant capital contribution has been made to the District for the specific area or portion of a District facility by or on behalf of the nominated individual, family, group, organization, or business entity. A significant capital contribution is defined as a monetary gift of at least \$1,000,000 toward the construction, renovation, or acquisition of the specific area or portion of the District facility.

The acceptance of funds and the approval of the name shall require a two-thirds majority vote of the membership of the Board. Funds accepted for the naming of a school or specific area of a school shall be reserved for capital expenditures exclusively for that school.

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**Process for
Selecting Name of
School**

1. The Board, through a resolution that deems the renaming to be in the best interest of the District, may initiate the process for changing the name. In addition, the Superintendent may determine that naming or renaming is needed and initiate the process without a board resolution.
2. For selecting the name of a school, the Superintendent or designee shall appoint a school naming committee. The school naming committee appointed to consider the renaming of a school shall largely be composed of individuals currently connected to the school in their representative capacities, and the local civic leader shall be a person actively involved in serving that school's geographic area and school community.

3. The committee ~~shall~~ may include the following individuals ~~of the school to be named:~~

- A designee from ~~The chief school officer~~ Office of the Chief of Schools and a designee from the Office of Public Affairs and Communications as ~~chairperson~~ co-chairs,
- ~~The~~ A current or former principal of the school, if any,
- A current or former student from the school,
- A current or former teacher from the school,
- A local civic leader,
- An alumni representative from the school, and
- A parent of a current or former student from the school.

The ~~chief school officer~~ committee co-chairs may also solicit input from other constituents affected by the naming of the school.

4. The ~~chief school officer~~ committee co-chairs shall report the consensus of the committee to the Superintendent.
5. Prior to the preparation of an agenda item for Board consideration, the Superintendent ~~shall~~ may discuss the recommendation with the Trustee of the area of the school to be named.
6. The Superintendent shall present the recommendation to the Board for approval.

~~Acceptance of
Funds for Naming
Rights of a School
or a Specific
Portion of a Facility~~

~~The Superintendent shall develop regulations for the acceptance of funds to support the construction, renovation, or acquisition of District facilities and specific areas or portions of facilities.~~

~~The Board may agree to name a District facility for an individual, family, group, organization, or business entity when a major capital~~

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~~donation has been made to the District for the facility by or on behalf of the nominated individual, family, group, organization, or business entity. A major capital donation is defined as either a monetary gift of, or land with a fair market value of, at least \$7,500,000 toward the construction, renovation, or acquisition of the District facility.~~

~~The Board may agree to name a specific area or portion of a District facility for an individual, family, group, organization, or business entity when a significant capital contribution has been made to the District for the specific area or portion of a District facility by or on behalf of the nominated individual, family, group, organization, or business entity. A significant capital contribution is defined as a monetary gift of at least \$1,000,000 toward the construction, renovation, or acquisition of the specific area or portion of the District facility.~~

~~The acceptance of funds and the approval of the name shall require a two-thirds majority vote of the membership of the Board. Funds accepted for the naming of a school or specific area of a school shall be reserved for capital expenditures exclusively for that school.~~

**Process for
Selecting Name of
Specific Areas and
Facilities other than
Schools**

For selecting the name of specific areas of schools and facilities, sports complexes, athletic facilities, and any other facilities that are not schools, the Superintendent or designee shall appoint a committee of appropriate individuals and shall present the committee's recommendation to the Board for approval. No athletic facilities in the District shall be given more than two ~~(dual)~~ names.

School Symbols

All mascots, nicknames, and descriptors—including symbols, banners, flags, pennants, or similar identifiers—used by a school's sports teams, extracurricular clubs, curricular clubs, or organizations shall respect cultural differences and values. The Board prohibits the use of any race or ethnic group as a mascot or nickname. [See DIA(LOCAL)]

Effective Date

~~This policy shall be effective as of the adoption date, October 16, 2015.~~